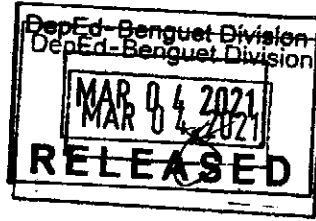




Republic of the Philippines
Department of Education
Schools Division of Benguet

02 March 2021



DIVISION MEMORANDUM
 No. 68 s. 2021

TO: All SDO Personnel
 All Public and Private Schools
 All Others Concerned

SDO BENGUET 2021 WOMEN'S MONTH CELEBRATION

1. The Schools Division of Benguet announces the celebration of **2021 National Women's Month Celebration (NWMC)** pursuant to the Proclamation No. 224, s. 1988: Declaring the First Week of March of Every Year as Women's Week and March 8, 1988 and Every Year Thereafter as Women's Rights and International Peace Day.
2. The NWMC focuses on strengthening efforts to improve and track the progress of the implementation of the Magna Carta of Women (MCW), and other relevant laws and commitments to the international community such as the Convention on the Elimination of All forms of Discrimination Against Women (CEDAW), the Beijing Platform for Action (BPfA), and the Sustainable Development Goals (SDGs).
3. The theme for this year's NWMC is ***We Make Change Work for Women – Juana Laban sa Pandemya: KAYAI #WomenMakeChange*** highlighting the extraordinary roles of ordinary Juanas in the society as trailblazers and harbingers of change. This annual celebration shall provide an avenue to discuss and address the issues women continue to face thus, empowerment can be fully achieved. Finally, this campaign is also a call for concrete, sustainable and inclusive actions towards gender equality.
4. Specifically, this activity aims to:
 - a. inform and engage women as stakeholders of government programs and services – to promote citizen-centric governance and make "change" a conscious effort to know, understand, and provide programs based on needs.
 - b. create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development (GAD) – to strengthen implementation of the Magna Carta of Women; and
 - c. inspire and empower women and girls to be agents of change – to contribute in promoting gender equality and the empowerment of all women.
5. This month-long celebration will include activities which are:

Date	Activity
09 March 2021 (Tuesday) 8:00-5:00 SDO Adivay Hall	Kickoff Program- Celebration of Women's' Month #PamPa- Serbisyo para kay Juana <i>Showcase of products and services with the theme, "Self-Care for Juana"</i> #EmpoweredJuanalsResilientJuana <i>IEC and Advocacy on Earthquake and Fire Preparedness</i>
Attire: Anything Purple	Launching and Unveiling of the SDO Benguet Women of the Year <i>Recognize SDO Women who made valuable and exemplary contribution to the attainment of the goals, mission, and vision of DepEd</i>



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15 March 2021
22 March 2021
8:00-10:30 AM
(Monday)
SDO Adivay Hall

#JuanaTalks

Mini Talk Series on Promoting Resiliency of Men and Women

#PurpleMondays

Wear anything purple or any touch of purple on all Mondays of March

**Attire: NWMC Advocacy
Shirt**

Other Activities:

- **Online advocacy.** Use the NWMC Facebook Profile Frame. Schools can also showcase their activities online and join the online thread using #WomenMakeChange.
- **Onsite Advocacies**
 - Hanging of the official 2021 NWMC banner in front of SDO Benguet office and uploading to website and social media accounts
 - Mini IEC on the Women Empowerment, governing laws and trivia. IECs will be posted in the corridors and hallways of SDO Benguet

Note: All planned activities will strictly adhere to IATF Guidelines and Protocols.

6. All schools and learning centers are also encouraged to observe the celebration of NWMC.
7. All expenses related to the NWMC shall be charged to the 2021 Gender and Development (GAD) Fund subject to usual accounting and auditing rules and regulations.
8. Immediate and widest dissemination of this memorandum is desired.


GLORIA B. BUYA-AO
Schools Division Superintendent

References:

- *International bill of rights of women and translated into a national law through the Magna Carta of Women (R.A. 9710 or MCW)*
- *UN Security Council Resolution 1325 on women, peace, and security*
- *Gender and development (GAD) budget policy introduced through the 1995 General Appropriations Act (R.A. 7845).*

sgod/smme/gad



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